Nova Technologies Helps Healthcare Organizations Protect Patient Data With the Latest in Cybersecure Technology

Startling Statistics Reveal Challenges of Healthcare Industry's Ability to Safeguard Patient Records

PLYMOUTH, MN – April 22, 2021 – Nova Technologies, a leading managed technology services provider, announced that the company is helping healthcare organizations protect patient data with the latest in cybersecure technology. Recent studies show startling statistics in the healthcare industry's ability to safeguard patient records. According to a 2020 study by Black Book Market Research, experts found that 82% of hospital CIOs in inpatient facilities under 150 staffed beds and 90% of practice administrators collectively, state they are not even close to spending an adequate amount on protecting patient records from a data breach. Additionally, 90% of health systems and hospital employees who shifted to a work-at-home assignment due to the pandemic, did not receive any updated guidelines or training on the increasing risk of accessing sensitive patient data compromising systems.

Healthcare organizations are primary targets for identity theft because of the value of the data they store. This is no secret to healthcare providers and policies like HIPAA have been legislative attempts to encourage providers to better safeguard this information; however, healthcare organizations can only protect patient data to the level at which they understand the latest cybersecurity methods and to the level at which their technology functions. In other words, since healthcare providers are rightfully focused on increasing patient health and well-being, the strength of their IT network often takes a backseat in terms of priority. This dynamic leads to ignored IT networks, outdated technology, and a perfect target for cybercriminals. Due to an increase in the frequency of cyberattacks on healthcare providers. Providers are under more pressure than ever before to adequately safeguard sensitive information. However, the challenge is that they lack the extra time required to become IT experts themselves and they also lack the extra financial resources required to hire internal IT staff that can keep pace with the new innovations in cybercrime.

"The reason that healthcare providers choose us is because they want to keep their focus on serving patients and they want to know that their information and technology is completely protected," stated Pete Jones, Owner/President of Nova Technologies. "Physicians should not be focused on their IT infrastructure, nor should they have to operate with lingering fears of compliance or audits. It's a waste of their talents, time and contribution to society. We've spent decades focusing on finding the right technology tools, cybersecurity enhancements and best practices to keep patients, providers and staff safe from cyberattack," concluded Mr. Jones.

ABOUT NOVA TECHNOLOGIES

Nova Technologies is Minnesota's largest and most experienced Toshiba and Zultys dealer. Telecommunications runs your business. The team at Nova Technologies has a history dating back to the early 1980's. Nova Technologies does not just provide telephone system equipment and service; we provide a stake in the business of our customers. We learn their business and work with them to ensure they are receiving the very best value. Our goal is a lifelong partnership. The company's goal is maximum customer satisfaction through total customer satisfaction.

Nova Technologies provides customers with industry leading technology, serviced by Factory Certified technicians with years of experience. Customer training is offered for every component of the phone system by Nova Technologies' highly experienced team.

The company's trusted and professional technicians offer service to ensure system reliability. Nova Technologies also offers comprehensive emergency service 24 hours a day, 7 days a week guaranteed within 2 hours.

For more information on Nova Technologies call (952) 473-2100 or visit http://www.nova-communications.com.